



the power of the future

Hydroponic

The ultimate answer to the quest for sustainability: cultivation on water, for a cleaner product, grown in an environmentally-friendly manner. We would be pleased to show you our lettuce and herb varieties that link up so perfectly with this trend.

Eazyleaf

An ideal product model for the processing industry. Our Eazyleaf concept has deeply serrated and uniform leaves, keeps well and can be mechanically harvested.

www.eazyleaf.com

the power of being unique

Mini pepper

Healthy snacking vegetable, bite-sized sweet peppers. Perfectly in keeping with the trend towards achieving a more balanced diet. Excellent for cultivation in many growing areas.

Melon

After many years of creative and innovative melon breeding, we are absolutely ready for the introduction of our melon varieties. In a range of types such as Galia, Piel de Sapo, Charentais and Italian Netted Cantaloupes, our varieties guarantee a tasty, mouth-watering, high-quality product. Come and taste them!

the power of taste

Sweetgreen pepper

Our Sweetgreen peppers with the firm bite and a high vitamin C content. The Sweetgreen has now captured a strong position on supermarket shelves.

www.sweetgreen.eu

Timing Taste

This method enables us to support the whole chain in the development of tasty varieties, knowledge and marketing. Most certainly of interest for you, too!

www.timingtaste.com



www.enzazaden.com

the power of cooperation

Invitation



ENZA ZADEN





Are you looking for fruit and vegetable varieties with a maximum yield?
With high resistance?
Or with a good flavour?
With clear added value?
Are you looking for the gap in the market?
Or for a fruit and vegetable breeder who contributes ideas all the way?

Then come to Fruit Logistica 2011 in Berlin and talk to us.
We will ensure that you leave our stand full of new ideas and possibilities.
And properly equipped with the ability to make the correct choice of the best fruit or vegetable variety for you.

Appointment & free entrance tickets

To make an appointment and obtain free entrance tickets, contact Martine Homan, secretary of our Marketing department before 10 January 2011:
T + 31 228 350 100
E marketing@enzazaden.nl

Cooperation

We give priority to cooperation with all parties in the chain. We would like to hear your ideas and wishes. We are always on the look-out for possible trends all over the world, Subsequently, we translate them into innovative fruit and vegetable varieties with added value, enabling you to stand out. By doing so, the whole chain – from grower to consumer – benefits to the full.

the power of cooperation
the power of Enza Zaden

Visit us

Fruit Logistica 2011 Berlin

9-11 February 2011 | Hall 01.2 | Stand D-07

